



Follow BIC latest news on  [@BicGroup](https://twitter.com/BicGroup)  

**REPORT OF THE JOINT EXTRAORDINARY AND ORDINARY  
SHAREHOLDERS' MEETING HELD ON MAY 6, 2015  
PAYMENT OF 2.85 EUROS ORDINARY DIVIDEND PER SHARE**

The SOCIÉTÉ BIC Joint Extraordinary and Ordinary Annual Shareholders' Meeting was held on Wednesday, May 6, 2015 in Clichy (92) and was chaired by Mr. Bruno Bich, Chairman of the Board.

It approved the payment, from May 20, 2015, of an ordinary dividend amount of 2.85 euros per share, up 9.6% compared to the last year dividend, and all the proposed resolutions, among them:

- the financial statements for the full year 2014 ;
- authorizations given to the Board of Directors to undertake operations with regards to shares of the Company (share buybacks and cancellations) ;
- the reappointment of Mr. John Glen, Mrs. Marie-Henriette Poincot, Société M.B.D. (permanent representative: Edouard Bich) and Mr. Pierre Vareille as Directors of the Board ;
- the compensation elements for the fiscal year 2014 of Mr. Bruno Bich, Mr. Mario Guevara, Mr. François Bich and Mrs. Marie-Aimée Bich-Dufour.

During the meeting, Bruno Bich, Chairman of the Board and Mario Guevara, Chief Executive Officer commented on BIC Group 2014 results and presented 2015 outlook.

**Bruno Bich, Chairman of the Board, said:** *“The BIC 2014 results are solid. In a volatile environment and with evolving consumption patterns, we achieved our full year objectives. We grew in all consumer categories and among all geographies. BIC graphic recovered positive momentum.*

*For more than 60 years, our business model has relied on unchanged values and strong assets: the ubiquitous BIC® brand; quality, reliable, innovative and always affordable products; an extensive distribution network and the exemplary commitment of BIC teams around the world.*

*In 2015, we will once again capitalize these strengths to generate another year of sound and profitable growth in all categories.”*

\*

\* \*

## Contacts

---

**Investor Relations:** +33 1 45 19 52 26

Sophie Palliez-Capian  
[sophie.palliez@bicworld.com](mailto:sophie.palliez@bicworld.com)

Marion Claës  
[marion.claes@bicworld.com](mailto:marion.claes@bicworld.com)

**Contact Press**

Albane de La Tour d'Artaise  
[albane.deLaTourDArtaise@bicworld.com](mailto:albane.deLaTourDArtaise@bicworld.com)

Priscille Reneaume : +33 1 53 70 74 70  
[preneaume@image7.fr](mailto:preneaume@image7.fr)

Isabelle de Segonzac : +33 1 53 70 74 70  
[isegonzac@image7.fr](mailto:isegonzac@image7.fr)

For more information, please consult the corporate web site: [www.bicworld.com](http://www.bicworld.com)

## 2015 Agenda (all dates to be confirmed)

2015 AGM	06 May 2015	Meeting – BIC Headquarters
2 <sup>nd</sup> Quarter and 1st Half 2015 results	30 July 2015	Conference call
3 <sup>rd</sup> Quarter 2015 results	21 October 2015	Conference call
FY 2015 results	17 February 2016	Meeting – BIC Headquarters

### About BIC

*BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2014, BIC recorded Net Sales of 1,979.1 million euros. The Company is listed on “Euronext Paris” and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.*

For more information, please visit BIC corporate web site: [www.bicworld.com](http://www.bicworld.com)

Follow us on



Twitter [@BicGroup](https://twitter.com/BicGroup), YouTube [BIC Group Official](https://www.youtube.com/BICGroupOfficial) and LinkedIn [BIC](https://www.linkedin.com/BIC)

