



**REPORT OF THE JOINT EXTRAORDINARY AND ORDINARY
SHAREHOLDERS' MEETING HELD ON MAY 15, 2013
PAYMENT OF 2.56 EUROS ORDINARY DIVIDEND PER SHARE**

The SOCIÉTÉ BIC Joint Extraordinary and Ordinary Annual Shareholders' Meeting was held on Wednesday, May 15, 2013 in Clichy (92) and was chaired by Mr. Bruno Bich, Chairman of the Board.

It approved the payment, from May 29, 2013, of an ordinary dividend amount of 2.56 euros per share, up 16.4% compared to the last year ordinary dividend, and all of the resolutions tabled for the Annual Shareholders' Meeting, among them:

- the financial statements for the full year 2012 ;
- authorizations given to the Board of Directors to undertake operations with regards to shares of the Company (share buy backs and cancellations) ;
- the reappointment of Mr. Bruno Bich and Mr. Mario Guevara as Directors of the Board ;
- the appointment of Mrs. Elizabeth Bastoni as new independent Director of the Board
- modification of the corporate purpose (article 3 of the articles of incorporation) in order to take into account the development of the Group activities ;
- the renewal of the authorizations to grant stock-options and free shares to employees and/or corporate officers.

During the meeting, Bruno Bich, Chairman of the Board and Mario Guevara, Chief Executive Officer commented on BIC Group 2012 results and presented 2013 outlook.

Bruno Bich also introduced Mrs Elizabeth Bastoni, appointed as independent Director of the Board succeeding Gilles Pélisson, Director of the Board from 2001 to 2013 whose mandate has expired.

"I sincerely wish to thank Gilles Pélisson who accompanied and advised us during the last 12 years and I welcome Elizabeth Bastoni, whose competencies as regards to human resources will complement those of the other Board members" said Bruno Bich.

* *

*

Contacts

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian sophie.palliez@bicworld.com

Press: +33 1 53 70 74 48

Priscille Reneaume preneaume@image7.fr

Isabelle de Segonzac isegonzac@image7.fr

Claire Doligez cdoligez@image7.fr

For more information, please consult the corporate web site: www.bicworld.com



2013 Agenda (all dates to be confirmed)

2 nd Quarter and 1 st Half 2013 results	August 1, 2013	Conference call
3 rd Quarter 2013 results	October 23, 2013	Conference call

About BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2012, BIC recorded net sales of 1,898.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: FTSE4Good Europe, ASPI Eurozone, Ethibel Excellence Europe, Gaia Index and Stoxx Global ESG Index.

