



ANNUAL JOINT SHAREHOLDERS' MEETING (ORDINARY AND EXTRAORDINARY)
18 MAY 2016
DOCUMENTS' AVAILABILITY

The Shareholders of SOCIETE BIC are invited to participate to the Joint Extraordinary and Ordinary Annual Shareholders' Meeting that will take place on Wednesday, May 18, 2016 at 9:30 a.m at the registered office of the company - 14 rue Jeanne d'Asnières, 92110 Clichy.

Meeting announcement published in the March 30, 2016 issue of the BALO (Bulletin des Annonces Légales Obligatoires) includes in particular the agenda and the draft resolutions. This announcement is available on the internet website of the company (www.bicworld.com – headline Shareholders - meetings).

Other documents and information related to this Annual Meeting will be available under the conditions provided by laws and regulations in force. The documents mentioned in Article R. 225-73 of the French Commercial Code will be available on the Company's website bicworld.com (headline Shareholders – Meeting).

CONTACTS

Investor Relations: +33 1 45 19 52 26

Sophie Palliez-Capian
sophie.palliez@bicworld.com

Katy Bettach
katy.bettach@bicworld.com

Press Contacts

Albane de La Tour d'Artaise
albane.delatourdartaise@bicworld.com

Priscille Reneaume : +33 1 53 70 74 70
preneaume@image7.fr

Isabelle de Segonzac : +33 1 53 70 74 70
isegonzac@image7.fr

For more information, please consult the corporate website: www.bicworld.com

2016 AGENDA (ALL DATES TO BE CONFIRMED)

2016 AGM	18 May 2016	Meeting – BIC Headquarters
2 nd Quarter and 1 st Half 2016 results	4 August 2016	Conference call
3 rd Quarter 2016 results	26 October 2016	Conference call

ABOUT BIC

BIC is a world leader in stationery, lighters, shavers and promotional products. For more than 60 years, BIC has honored the tradition of providing high-quality, affordable products to consumers everywhere. Through this unwavering dedication, BIC has become one of the most recognized brands in the world. BIC products are sold in more than 160 countries around the world. In 2015, BIC recorded Net Sales of 2,241.7 million euros. The Company is listed on "Euronext Paris" and is part of the SBF120 and CAC Mid 60 indexes. BIC is also part of the following SRI indexes: Carbon Disclosure Leadership Index (CDLI), FTSE4Good Europe, Euronext Vigeo Europe 120, Ethibel Sustainability Excellence Europe, STOXX ESG Leaders and Gaia Index.



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