



# company highlights



1955

1958 | BIC USA operations launch. Marcel Bich signs an agreement with J. Ernet Savard, President of Waterman, for the creation of a new company - the Waterman-BIC Pen Company, Inc.



1959 | BIC introduces the BIC® Cristal® Ball Pen and BIC Fine Point pens along with a non-refillable, retractable pen. An estimated 1 million pens were shipped that year.

1960

1963 | Waterman-BIC Pen Company of Seymour purchases new plant in Milford, CT for company expansion. The new campus is expected to triple the current production of 2,400,000 pens daily.

1965

1965 | \$1 Million Milford plant expansion. With the workforce doubling in the last 6 years, the Milford plant plans a 100,000 square feet addition that will house the assembly, packaging, storage and shipping departments.

1968 | BIC sells 1 billion pens by their 10th anniversary.

1968 | BIC Clic is introduced. It is the company's first refillable, retractable pen. MSRP \$0.49



1970

1971 | BIC® 4-Color™, a retractable pen featuring 4 ink colors is introduced.



1973 | BIC Butane lighter is introduced. Within 2 years, "Flick My Bic" becomes one of America's best known advertising slogans. Approximately 550 million units are shipped that year.

1973 | BIC Citation, the top of the BIC writing instruments line, is introduced.

1975

1976 | BIC Classic Single Blade is introduced.



1978 | BIC Classic Lady is introduced.

1980 | BIC Roller Pen is introduced after 4½ years in development and thousands of tests.

1980

1982 | BIC Biro is introduced. This product is now called the BIC® Round Stic®.

1982 | BIC shareholders vote to change name from BIC Pen Corporation to BIC Corporation.

1984 | BIC Brite® Liner® is introduced.



1985

1985 | BIC® Mechanical Pencil is introduced.



1985 | BIC 2000 is introduced. This product is now called the BIC® Mini Lighter.

1988 | BIC® Metal Shaver line is introduced.

1990

1992 | BIC acquires Wite-Out®.



1992 | BIC opens Gaffney, SC location. BIC® Twin Select® razor line is introduced. BIC lighter with child guard is introduced.

1994 | play safe, be safe® children's fire safety education program is launched.



1996 | BIC forges partnership with Special Olympics.

1995

1994 | BIC® Silky Touch® is introduced.



1997 | BIC Multi-Purpose Lighter line is introduced.

1998 | BIC Wite-Out® brand correction tape is introduced.

2000 | BIC® Comfort Twin® line is introduced.

2000

2001 | BIC® Atlantis® retractable pen is introduced.



2001 | BIC® Velocity® ball pen is introduced.

2002 | BIC Mark-It permanent marker is introduced.

BIC opens Charlotte, NC location.

2004 | BIC® Soleil® line of razors is created. The first in this line, the BIC Soleil Razor (now called Soleil Original) is introduced.



2005

2003 | BIC® Comfort 3® line is introduced.



2009 | BIC® Flex Wand® Multi-Purpose Lighter is introduced.

2010

2010 | BIC Flex razor line is introduced.

2011 | BIC opens Bentonville, AR location.

2012 | BIC opens Minneapolis, MN location.

2014 | BIC® Comfort Lite® Multi-Purpose Lighter is introduced.

2014 | BIC partners with USO.

2015 | BIC launches Fight for Your Write campaign to save handwriting.

2015

2017 | BIC launches play safe, be safe® Girl Scout Fire Safety Education Patch program.

2016 | BIC Foundation for Education is launched in the US.

2020